

Get private offers through the marketplace

The Microsoft commercial marketplace helps customers get the most out of their Azure solutions by helping increase efficiency, buy with confidence, and spend smarter.

[Learn more](#)

Private offers let you secure the solutions you need at negotiated rates, create custom terms, or even test a proof-of-concept before making a larger investment. Because private offers are often negotiated for multiple years at a time, they're usually large investments. To help prevent shadow IT, there are safeguards in the process that often require different team members across an organization to fully execute the purchase of a private offer. [Use this as a summary on marketplace private offers to help you move faster.](#)

1 Prepare your account

To accept and purchase a private offer, you need the billing account, subscriptions settings, permissions, and policies set up correctly.

a

[Check billing account and subscription settings](#)

b

[Locate your billing account ID](#)

c

Find the people with [roles and permissions to accept and purchase the private offer](#) (permissions align to Azure)

2 Accept the private offer

By accepting the private offer, you're agreeing to the terms and prices listed in the offer, which establishes a contract between your organization and the vendor.

a

[Review offer in the Private offer management dashboard](#)

b

[Accept the private offer](#)

3 Purchase or subscribe to the private offer

With multiple products in a private offer, you can [accept](#) all at once, but you need to [purchase](#) individually. The [purchasing process](#) may vary slightly depending on the product. Detailed instructions for the following products are provided:



[Software as a service \(SaaS\)](#)



[Virtual machine \(VM\)](#)



[Virtual machine software reservations \(VMSRs\)](#)



[Azure apps and managed apps](#)